

STUDENT ACTIVISTS



**IF YOU SUPPORT
fair wages and working conditions
for coffee plantation workers
and a sustainable environment...**

**IF YOU ARE CONCERNED
about Bovine Growth Hormone (rBGH) and
other genetically engineered ingredients
in your beverages and food...**

**IF YOU CARE
about Shade-Grown, Organic,
and Fair Trade Coffee...**

HERE ARE SOME THINGS YOU SHOULD KNOW ABOUT **STARBUCKS**

Although Starbucks has recently bowed to consumer pressure and begun selling certified Fair Trade, Shade Grown coffee beans in bulk, they are refusing to brew and seriously promote Fair Trade coffee, unlike a number of other gourmet coffee shops or companies. Coffee prices are currently at a ten year low and for millions of coffee farmers **Fair Trade is their only hope for survival.**

Despite promises made since 1995 to improve the wages and working conditions of impoverished workers on the coffee plantations of its suppliers in Guatemala and other nations, **Starbucks has done little or nothing.**

Despite rising consumer concerns, **Starbucks refuses** to guarantee that the milk, chocolate, ice cream, and baked goods they are selling are free of recombinant Bovine Growth Hormone (rBGH) and other genetically engineered ingredients (including soy derivatives and corn sweeteners).

Most Starbucks outlets are still using milk coming from dairies that allow cows to be injected with Monsanto's controversial Bovine Growth Hormone, a hormone often associated with higher risks for cancer in humans. rBGH is a powerful drug that cruelly damages the health of dairy cows, forcing them to give more milk. Milk from rBGH-injected cows is also likely to contain more pus, antibiotic residues, and bacteria. **rBGH is banned in every industrialized country in the world - except for the United States and Mexico.**

Although biotechnology corporations are currently field-testing genetically engineered decaffeinated coffee beans, Starbucks has not taken a public stand on whether or not they intend to sell these GE coffee beans in the future.

Turn over this leaflet to see what you can do to join the global Starbucks campaign and help promote social and environmental justice on your campus and in your community.

ORGANIZE ON YOUR CAMPUS!

Join the Starbucks campaign -

Since March 2001, thousands of activists have taken part in protests and leafleting events outside Starbucks cafes in over 250 cities in the US, Canada, New Zealand and England in what has become the largest consumer campaign ever mounted against a major US food and beverage company around the issues of genetic engineering and Fair Trade. On September 17-23rd we will be leafleting outside hundreds of Starbucks cafes. To take part in this global week of action email starbucks@organicconsumers.org or call our toll-free number 1-888-403-1007. Read more about the campaign at <http://www.organicconsumers.org/Starbucks/starbucks.html>

Patronize socially responsible businesses and products.

If one of Starbucks' competitors is brewing Fair Trade coffee or avoiding genetically engineered food and dairy ingredients, give your business to them.

Encourage your college and local community to support Fair Trade and Organic. We must confront "business as usual" and support green and equitable alternatives to sweatshops, genetic engineering, and pesticides. Pass a resolution demanding your college support a sustainable and just future by purchasing Fair Trade coffee, and Organic food and fiber products.

Lobby your school bookstore to start selling organic clothing.

It takes 1/3 pound of chemicals to produce a conventional cotton T-shirt. These chemicals end up polluting our environment and poisoning farm workers. Organic cotton is better for the environment, and safer for farm workers and consumers. This year Chico State became the first college in the US to sell organic cotton T-shirts in their bookstore.

Join the Organic Consumers Association and the growing Fair Trade Movement around the world.

Talk to the person who handed you this leaflet to get involved locally. Circulate our Food Agenda 2001 petition and help set up local activist networks. Keep informed by visiting our web site at www.organicconsumers.org

STARBUCKS CONTACT INFORMATION:



Call: 800-235-2883

Fax: 206-447-3432

email: osmith@starbucks.com

Write: Mr. Orin Smith, CEO
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Seattle, WA 98124-1067

For more information or to get further involved

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