

CONSUMER WARNING



IF YOU ARE CONCERNED
about genetically modified ingredients
in your beverages and food...

IF YOU SUPPORT
fair wages and working conditions
for coffee plantation workers...

IF YOU CARE
about Shade-Grown, Organic,
and Fair Trade Coffee...

**HERE ARE SOME THINGS
YOU SHOULD KNOW ABOUT**

STARBUCKS

Despite rising consumer concerns, **Starbucks refuses** to guarantee that the beverages, chocolate, ice cream, and baked goods they are selling worldwide are from non-GM sources.

Although Starbucks has recently bowed to consumer pressure and begun selling certified Fair Trade, Shade Grown (organic or transition to organic) coffee beans in bulk in the US, they are refusing to brew and seriously promote Fair Trade coffee in other countries, **unlike a number of other gourmet coffee shops or companies.**

Despite promises made since 1995 to improve the wages and working conditions of impoverished workers on the coffee plantations of its suppliers in Guatemala and other nations, **Starbucks has done little or nothing.**

Although biotechnology corporations are currently field-testing genetically modified decaffeinated coffee beans, Starbucks has not taken a public stand on whether or not they intend to sell these GM coffee beans in future.

Turn over this leaflet to see what you can do to get Starbucks to change its policies...

STARBUCKS OR FRANKENBUCK\$?

Go into a Starbucks coffee shop and talk to the manager or the person in charge. Show them this leaflet and ask them for a verbal and written assurance that they will change their policies (i.e. that they will remove genetically modified(GM) ingredients from their coffee beverages and their foods on a global basis; that they will start brewing and seriously promoting Fair Trade coffee in all of their cafes; that they will fulfill their pledge to improve the wages and working conditions of coffee plantation workers; that they will pledge never to use GM decaffeinated coffee beans).

Ask Starbucks if their baked goods are free from GM soy, soy derivatives, corn sweeteners, and cooking oils. If you're ordering milk with your coffee ask if the dairy has been using non-GM animal feed.

If you order a coffee from Starbucks, ask them to brew your coffee with Fair Trade coffee beans. If they won't, take your business elsewhere.

Ask Starbucks for a written assurance that they will cooperate with international human rights monitors to guarantee their pledge to raise the wages and working conditions of the coffee plantation workers of their suppliers.

Patronize socially responsible businesses and products. If one of Starbucks' competitors is brewing Fair Trade coffee or avoiding GM ingredients, give your business to them instead of Starbucks.

Join the the growing Fair Trade and anti-GM movement around the world.

Talk to the person who handed you this leaflet to get involved locally. Keep informed by visiting <http://www.purefood.org/Starbucks/starbucks.html>

Call, write, fax or email Starbucks. Tell them to send you a written guarantee that they will change their policies on GE foods, Fair Trade coffee, and wages and working conditions of coffee plantation workers, or else you will no longer buy their products.

